TouchBistro

Product Design Guidelines

Nori – V 1.2 | iOS | June 2019

Contents

03 What is a design system?

04 Why should we use this guide?

05 Colours

06 Colour Usage

07 Icons

08 Typography

09 Toolbars

10 Buttons

11 Dropdowns, Tabs & Labels

12 Register Screen Views

13 Checkboxes & Radio Buttons

14 Dialogs

15 Snackbars

16 Settings

17 Floor Plan

18 Date Picker

19 Selected States

20 Form Fields

What is a design system?

A design system is a series of rules, constraints, and principles. These reusable components, guided by clear standards, can be assembled together to build any number of applications.

At TouchBistro our design system is currently going by the name 'Nori'. The product design team wanted our design system name to be food related, thus Nori was born. Nori is meant to enable our teams to create familiar experiences for our audience, eliminating inconsistencies and making sure that every time someone interacts with TouchBistro products, their experience will always look and feel the same.

Design systems are more than just visual presentation; they focus on the ecosystem. Our style guide, pattern library, and front-end framework are are all a part of this ecosystem.

Why should we use this guide?

Our product style guide aims to serve as a document full of the rules, constraints, and principles that make up our design system. This document should be used as the single source of truth for designers and developers in order to ensure consistency across our products.

This guide establishes brand and product rules, guarantees profesionalism across our products, and aids in onboarding new designers and developers.

Colours

Branding Colours

TB Teal	Hex #00A3AD
Light Teal	Hex #AEE9E8

System Colours

Navy	Hex #06556E
Coral	Hex #F16651
Scarlet	Hex #DB331A
Kale	Hex #159948
Cloud	Hex #F3F7F8
Pewter	Hex #DDE5E7
Shell	Hex #FEF8F7
Light Coral	Hex #F8B9AF
Cerulean	Hex #2C7389

POS Colours

TB Teal	Hex #00A3AD
Lemon	Hex #FFB81C
Indigo	Hex #4867BC
Sapphire	Hex #53A0D8
Arctic	Hex #B8D1ED
Plum	Hex #5D5476
Lilac	Hex #AA9BCB
Violet	Hex #673AB7
Berry	Hex #8F2B62
Fuschia	Hex #E91E63
Petal	Hex #EDBAD6
Tangerine	Hex #FF671F
Raisin	Hex #312F3E
Sage	Hex #C5CD85
Leaf	Hex #2D9463
Kelly	Hex #8BC63F

Neutral Colours

Charcoal	Hex #4B4F54
Space Grey	Hex #454545
Heather Grey	Hex #666666
Slate	Hex #757575
Steel	Hex #A9A9A9
Feather Grey	Hex #CCCCCC
Soft Grey	Hex #E5E5E5
Dust	Hex #F5F5F5

Colour Usage

Navy
Hex #06556E

Navy is the accessible brand colour for product. All text and icons that are meant to be highlighted in some way should use navy.

Coral
Hex #F16651

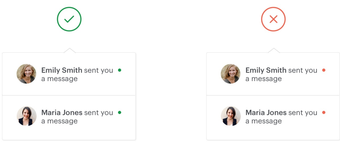
Coral is our non-accessible shade of red. It should be used in warnings and notifications, but not on any text items. The colour contrast of Coral is too low to be used for text.

Scarlet
Hex #DB331A

Scarlet is our accessible red. It should be used on text and as the background colour to white text (such as a swipe to delete action).

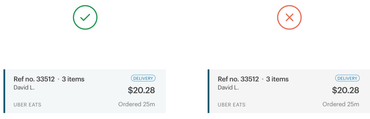
Kale
Hex #159948

Kale should be used to show when users in chat are online, positive notifications etc. It's the diametric opposite to Coral.



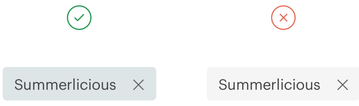
Cloud
Hex #F3F7F8

Cloud should be used on our selections. It is a blue-grey tone in order to differentiate from our other tones of grey.



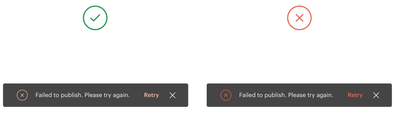
Pewter
Hex #DDE5E7

Pewter is currently only used on chips. This is essentially a lightened shade of the navy we use throughout the product.



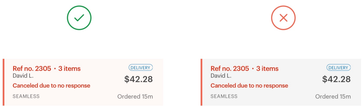
Light Coral
Hex #F8B9AF

Light Coral is used to show warning messages when a dark background is used. It's a lighter version of coral, but is accessible on dark backgrounds.



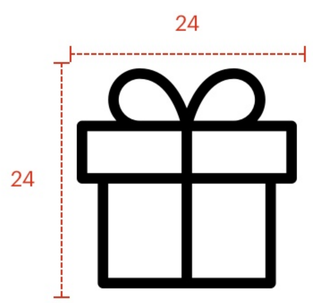
Shell
Hex #FEF8F7

Shell should be used on selections that have some kind of error. It is a pink-grey tone in order to differentiate from our other tones of grey.



Icons

1px Icons



TouchBistro's system icons are made at 24px x 24px. If you are using an icon that is going to be in a 24px area or larger then a 1px icon should be used.

2px Icons

If you are using an icon that is going to be smaller than 24px, then a 2px icon should be used. This is due to the fact that 1px icons at a reduced size are not easily visible.

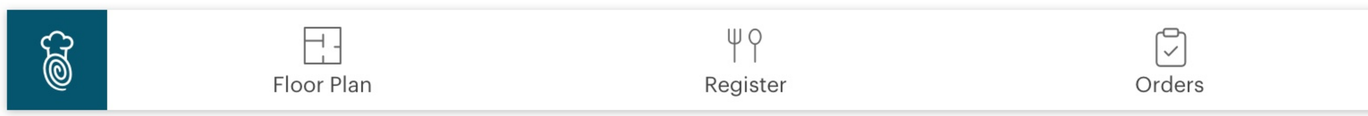
Icon Colours

Navy	Heather Grey	Slate	Steel
Hex #06556E	Hex #666666	Hex #757575	Hex #A9A9A9

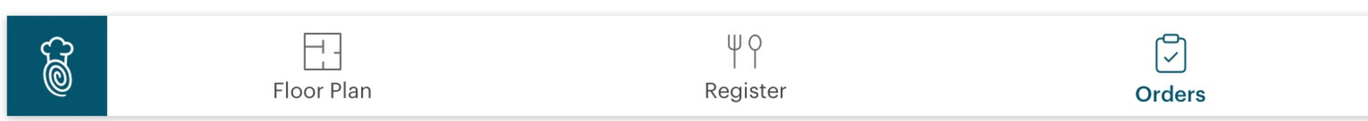
iOS Native Apps

Title 4 Graphik Medium	48pt / 0.0 letter-spacing / 52L
Title 3 Graphik Medium	38pt / 0.0 letter-spacing / 42L
Title 2 Graphik Medium	20pt / 0.4 letter-spacing / 24L
Title 1 Graphik Medium	16pt / 0.4 letter-spacing / 20L
Headline Graphik Medium	24pt / 0.4 letter-spacing / 28L
SUBHEADING GRAPHIK REGULAR	12pt / 0.6 letter-spacing / 16L
Body 3 Graphik Regular	20pt / 0.4 letter-spacing / 24L
Body 2 Graphik Regular	16pt / 0.0 letter-spacing / 20L
Body 1 Graphik Regular	14pt / 0.0 letter-spacing / 18L
Caption Graphik Regular	12pt / 0.0 letter-spacing / 16L

Tab Bar

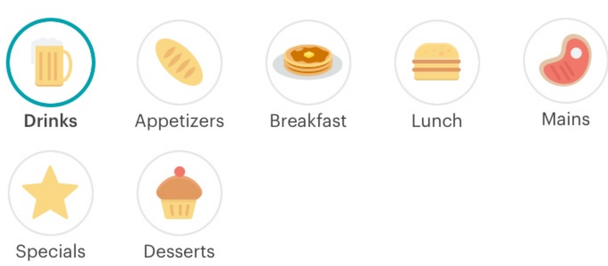


Height: 56px
Tab Text: 12px Graphik Regular, Space Grey
Unselected Icon Colour: Heather Grey
Shadow: h-offset 0, v-offset 1px, blur 5px, #000000 25% opacity



Selected Tab Text: 12px Graphik Medium, Navy
Selected Icon Colour: Navy

Menu Group Bar



Clickable Area: 48px
Unselected Line: 1px Soft Grey
Selected Line: 2px Teal
Unselected Text: 10px Graphik Regular, Space Grey
Selected Text: 10px Graphik Medium, Space Grey

Primary Buttons

Primary buttons should be used for primary actions. That could mean the only action they can take, the action most likely to be taken, or the action you want the user to take.

Button

Button text: 14pt Graphik Medium
Case: Title Case
Button height: 36px
Min width: 88px
Corner radius: 4dp
Colour: Navy

Test Button

Button text: 14pt Graphik Medium
Case: Title Case
Button height: 36px
Button text left and right padding: 14px
Corner radius: 4dp
Colour: Navy

Button

Button text: 14pt Graphik Medium
Case: Title Case
Button height: 48px
Button text left and right padding: 18px
Corner radius: 4dp
Colour: Navy

Button

Button text: 18pt Graphik Medium
Case: Title Case
Button height: 56px
Button text left and right padding: 18px
Corner radius: 4dp
Colour: Navy

Secondary Buttons

Secondary buttons should be used when there are two very important actions that could be performed. However one has to be considered primary over the secondary action.

Button

Button text: 14pt Graphik Medium
Case: Title Case
Button height: 36px
Min width: 88px
Corner radius: 4dp
Colour: Navy

Button

Button text: 14pt Graphik Medium
Case: Title Case
Button height: 48px
Min width: 88px
Corner radius: 4dp
Colour: Navy

Tertiary Buttons

Tertiary buttons should be used when an action is not likely to be taken or if the button is located in the header of a modal. A tertiary button could also be used in situations where there is not a lot of space to use another type of button.

Button

Button text: 14pt Graphik Medium
Colour: Navy
Case: Title Case

Button

Button text: 14pt Graphik Medium
Colour: Scarlet
Case: Title Case

Text Links

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Link text: 14pt Graphik Regular (Body)
Colour: Cerulean

Disabled Buttons

Button

Text Colour: Feather Grey
Button Colour: Dust

Button

Colour: Feather Grey

Button

Colour: Feather Grey

Active States

Button

Colour: Cerulean

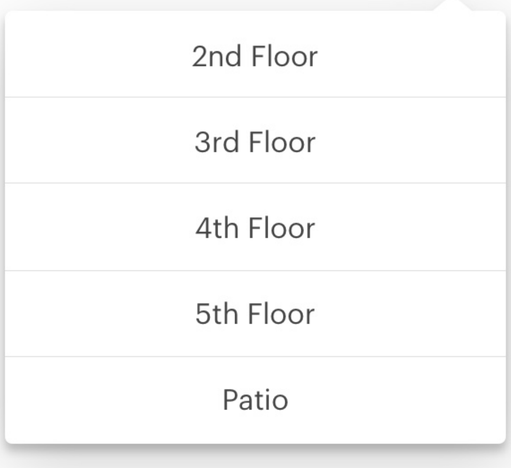
Button

Colour: Cerulean

Button

Colour: Cerulean

Dropdowns



Text: 16px Graphik Regular (Body 2), Space Grey
Row Height: 48px
Line: 0.5px Feather Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity

Tabs

Selected Tabs: 12px Graphik Medium, Navy
Unselected Tabs: 12px Graphik Regular (Subheading), Navy
Line: 2px Navy

Labels

Outline: 0.5pt Azure
Text: 10pt Graphik Regular, All Caps
Text Colour: Azure

Outline: 0.5pt Plum
Text: 10pt Graphik Regular, All Caps
Text Colour: Plum

Register Screen Views

List View

Bottle of Pinot Noir	$59.99
Bottle of Chardonnay	$39.99
Red Wine Sangria	$8.99
Margarita	$7.99
Bloody Mary	$7.99
Limoncello	$6.99
Mojito	$6.99
Martini	$6.99
Strawberry Daiquiri	$6.99
Beer	$5.99

48dp

24dp 24dp

Item Text: 16px Graphik Regular (Body 2), Space Grey
Price Text: 16px Graphik Regular, Slate
Height: 48px
Line: 0.5px Feather Grey

Image View

Soda

$49.99

Item Text: 14px Graphik Regular (Body 1), Space Grey
Price Text: 12px Graphik Regular (Caption), Slate
Height: 166px
Photo Height: 100px
Background: Dust

Checkboxes

Selected

Background Colour: Navy
Icon Colour: White
Size: 22px

Unselected

Outline: 1px Steel
Icon Colour: Steel
Size: 22px

Disabled

Outline: 1px Soft Grey
Icon Colour: Soft Grey
Size: 22px

Radio Buttons

Selected

Colour: Navy
Size: 19px
Line Weight: 1px

Unselected

Outline: 1px Steel
Size: 19px

Disabled

Outline: 1px Soft Grey
Size: 19px

Toggles

Selected

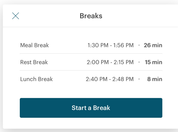
Colour: Navy
Min Height: 30px

Unselected

Colour: White
Min Height: 30px

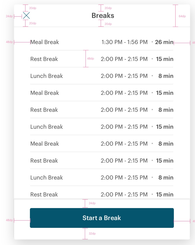
Dialogs

Action Modal Min Height

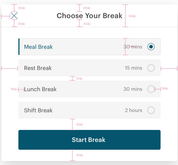


Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Call Out Text: 16px Graphik Medium, Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Primary
Background Colour: #FFFFFF
Close Icon: 1pt, Navy
Line: 0.5px Feather Grey
Min Height: 300px
Border Radius: 4px

Action Modal Max Height



Selection



Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Time: 14px Graphik Regular (Body 1), Heather Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Tertiary
Modal Background Colour: #FFFFFF
Close Icon: 1pt, Navy
Min Height: 300px
Border Radius: 4px

Item Bar: 48px high, 4px border radius
Item Bar Colour: Dust
Selected Item Outline: 0.5px Feather Grey
Selected Item: 3px Navy bar on the left

Two Buttons

Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Call Out Text: 16px Graphik Medium, Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Primary and Tertiary
Modal Background Colour: #FFFFFF
Border Radius: 4px
Warning Icon Colour: Coral
Close Icon: 1pt, Navy
Min Height: 300px

Informational

Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Call Out Text: 16px Graphik Medium, Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Primary
Modal Background Colour: #FFFFFF
Close Icon: 1pt, Navy
Border Radius: 4px
Min Height: 200px

Success

Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Call Out Text: 16px Graphik Medium, Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Primary
Modal Background Colour: #FFFFFF
Success Icon Colour: Kale
Border Radius: 4px
Min Height: 200px

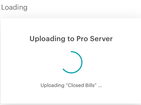
Guest Selection

Title Text: 20px Graphik Medium (Title 2), Space Grey
Number Text: 20px Graphik Regular (Body 3), Space Grey
Section Name: 12px Graphik Regular (Subheading), Slate, All Caps
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Tertiary
Modal Background Colour: Dust
Close Icon: 1pt, Navy
Border Radius: 4px
Selected Number: Light Teal at 25% opacity, 1px Teal outline

Alert

Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Call Out Text: 16px Graphik Medium, Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Primary
Modal Background Colour: #FFFFFF
Alert Icon Colour: Coral
Close Icon: 1pt, Navy
Border Radius: 4px
Min Height: 200px

Loading

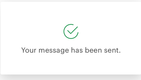


Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Modal Background Colour: #FFFFFF
Border Radius: 4px
Min Height: 200px

Failure

Title Text: 20px Graphik Medium (Title 2), Space Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Call Out Text: 16px Graphik Medium, Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Primary
Modal Background Colour: #FFFFFF
Failure Icon Colour: Coral
Border Radius: 4px
Min Height: 200px

Feedback



Title Text: 20px Graphik Regular (Body 3), Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Modal Background Colour: #FFFFFF
Border Radius: 4px
Min Height: 200px

Dialog Size Rules

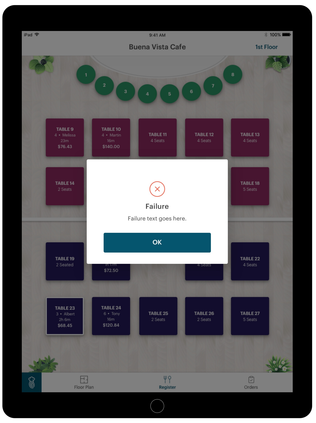
9.7 inch iPad
Portrait modal should take up 65% of the screen with a max height of 666px

7.9 inch iPad Mini
Portrait modal should take up 65% of the screen with a max height of 666px

10.5 inch iPad Pro
Portrait modal should take up 65% of the screen with a max height of 722px

11 inch iPad Pro
Portrait modal should take up 60% of the screen with a max height of 716px

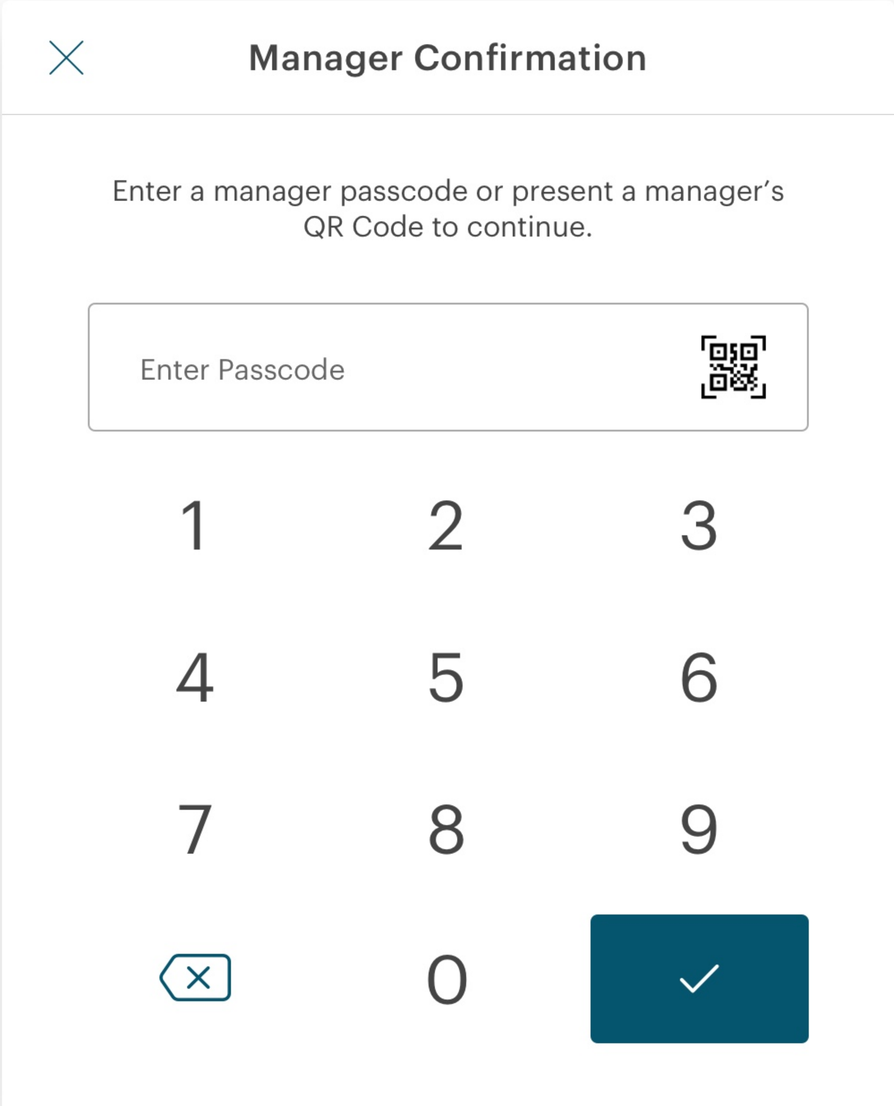
12.9 inch iPad Pro
Portrait modal should take up 60% of the screen with a max height of 820px



Modal Overlay
Colour: #000000 at 50% opacity
Global overlay for all modals

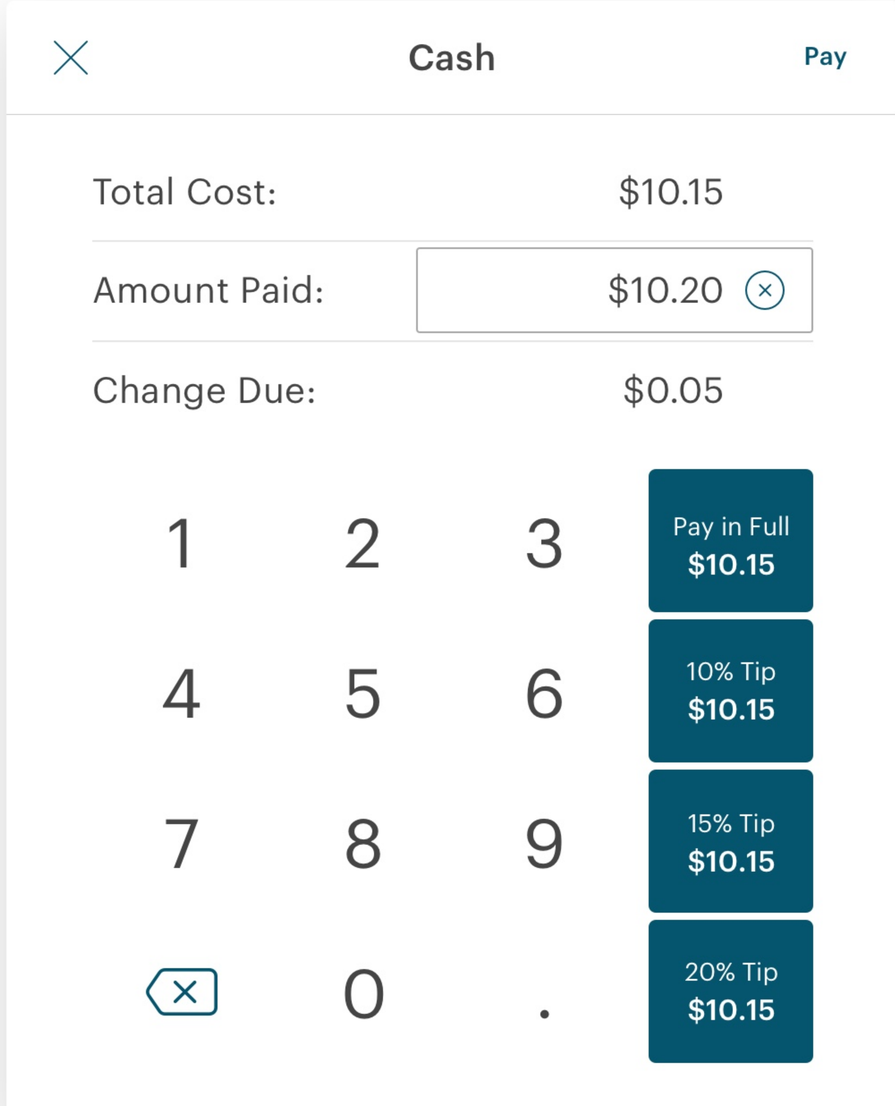
Pin Pads

Manager Confirmation



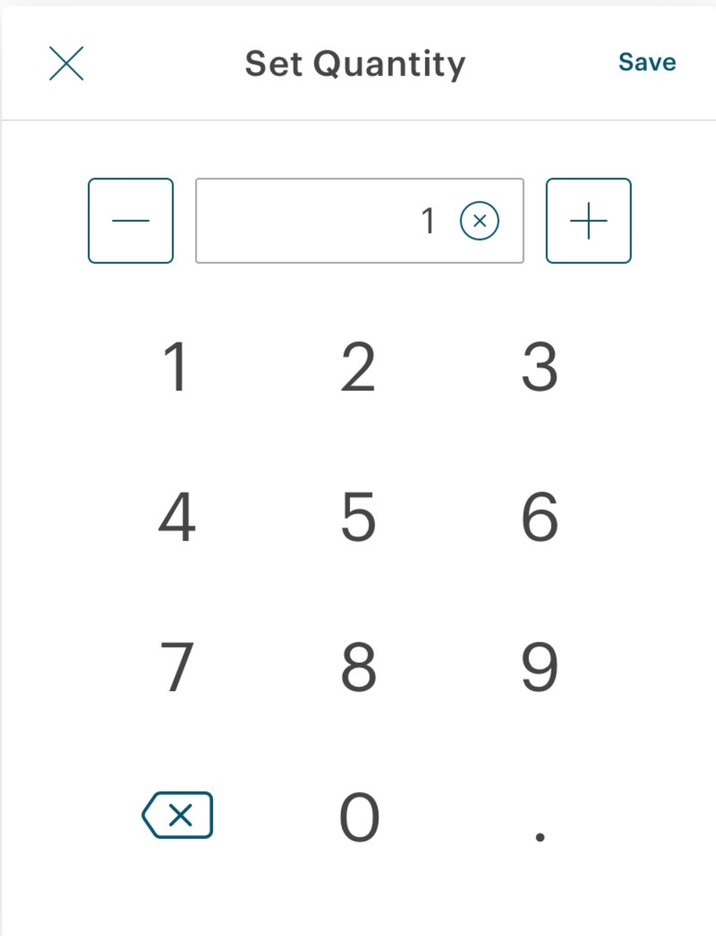
Title Text: 20px Graphik Medium (Title 2), Space Grey
Line: 0.5px Feather Grey
Body Text: 16px Graphik Regular (Body 2), Space Grey
Number Text: 38px Graphik Regular (Title 3), Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Background Colour: #FFFFFF
Close Icon: 1pt, Navy
Check Icon: 1pt, White
Check Background: 72px H, 122px W, 4px Border Radius, Navy
Backspace/Delete Icon: 1px, Navy
Passcode Field: 1px Feather Grey, 4px Border Radius
Enter Passcode Text: 16px Graphik Regular (Body 2), Heather Grey
Background Border Radius: 4px

Checkout



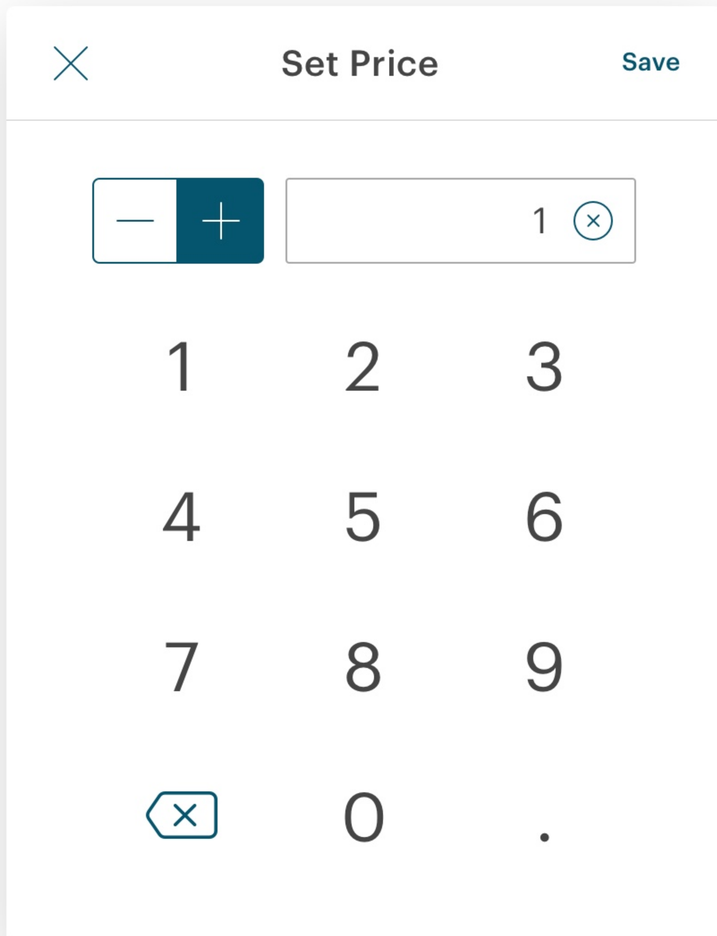
Title Text: 20px Graphik Medium (Title 2), Space Grey
Line: 0.5px Feather Grey
Pay: Tertiary button, Navy
Body Text: 20px Graphik Regular (Body 3), Space Grey
Number Text: 38px Graphik Regular (Title 3), Space Grey
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Background Colour: #FFFFFF
Close Icon: 1pt, Navy
Quick Pay Buttons: 80px H, 92px W, 4px Border Radius, Navy
Button Header Text: 14px Graphik Regular (Body 1), White
Button Amount Text: 16px Graphik Medium (Title 1), White
Backspace/Delete Icon: 1px, Navy
Background Border Radius: 4px

Set Quantity



Title Text: 20px Graphik Medium (Title 2), Space Grey
Line: 0.5px Feather Grey
Close Icon: 1pt, Navy
Save: Tertiary button, Navy
Number Text: 38px Graphik Regular (Title 3), Space Grey
Backspace/Delete Icon: 1px, Navy
Quantity Field: 1px Feather Grey, 4px Border Radius
Quantity Text: 16px Graphik Regular (Body 2), Heather Grey
Delete Icon: "Failure" Icon, 1px Navy
Plus Icon: Border radius 4px, Navy, Add Icon
Minus Icon: Border radius 4px, Navy, Subtract Icon
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Background Colour: #FFFFFF
Background Border Radius: 4px

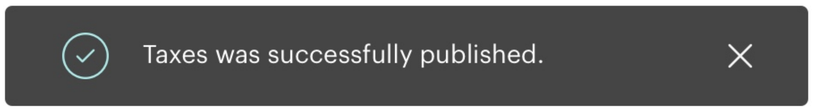
Set Price



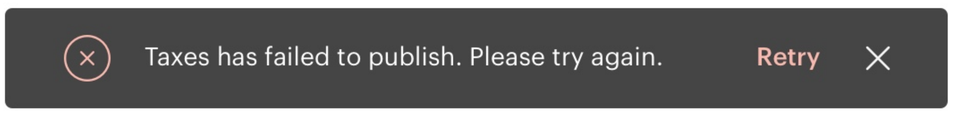
Title Text: 20px Graphik Medium (Title 2), Space Grey
Line: 0.5px Feather Grey
Close Icon: 1pt, Navy
Save: Tertiary button, Navy
Number Text: 38px Graphik Regular (Title 3), Space Grey
Backspace/Delete Icon: 1px, Navy
Quantity Field: 1px Feather Grey, 4px Border Radius
Quantity Text: 16px Graphik Regular (Body 2), Heather Grey
Delete Icon: "Failure" Icon, 1px Navy
Plus Icon: Border radius 4px, Navy, Add Icon
Minus Icon: Border radius 4px, Navy, Subtract Icon
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Background Colour: #FFFFFF
Background Border Radius: 4px

Snackbars

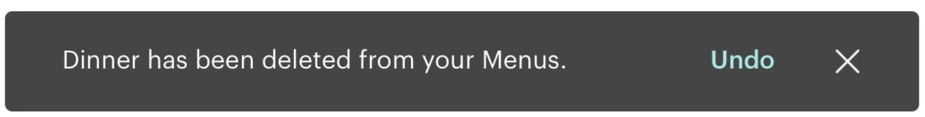
Snackbars are used to notify users of external actions rather than a response to you taking an action.



Text: 14px Graphik Regular, White
Icon Colour: Light Teal
Notification Background: Space Grey
Border Radius: 4px
Height: 56px
Padding on Left and Right: 32px

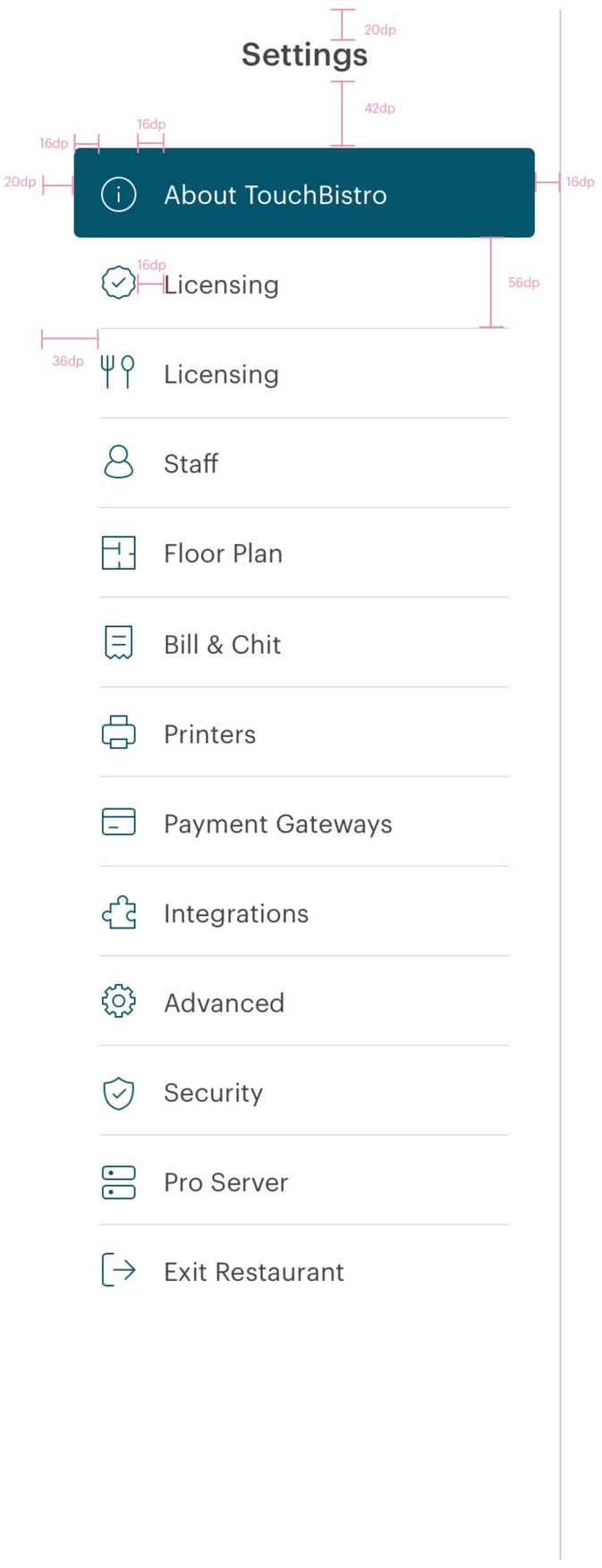


Text: 14px Graphik Regular, White
Icon Colour: Light Coral
Retry Text: Light Coral
Notification Background: Space Grey
Border Radius: 4px
Height: 56px
Padding on Left and Right: 32px



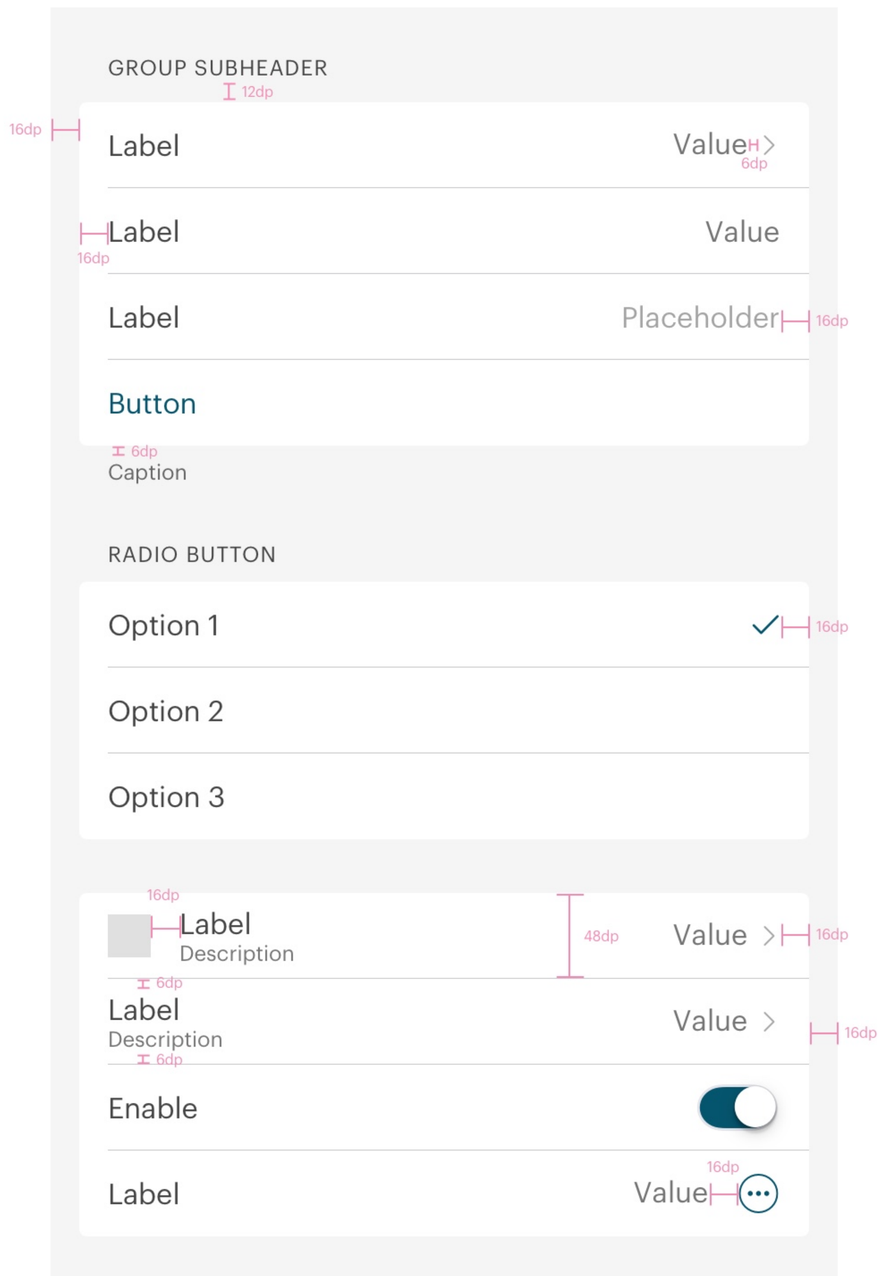
Text: 14px Graphik Regular, White
Undo Colour: Light Teal
Notification Background: Space Grey
Border Radius: 4px
Height: 56px
Padding on Left and Right: 32px

Settings



Text: 16px Graphik Regular (Body 2), Space Grey
Icon Colour: Navy
Height: 56px
Line: 0.5px Feather Grey
Selected Text: White
Selected Icon Colour: White
Selected Background Colour: Navy

Text: 16px Graphik Regular (Body 2), Space Grey
Height: 48px
Row Background Colour: #FFFFFF



Section Title: 12px Graphik Regular (Subheading), All Caps, Space Grey
Section Description: 12px Graphik Regular (Caption), Space Grey
Line: 0.5px Feather Grey
Row Background Colour: White

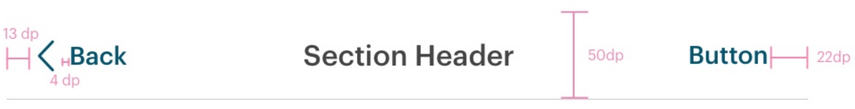
Item Name: 12px Graphik Regular (Subheading), All Caps, Space Grey
Short Description: 12px Graphik Regular (Caption), Slate
State Description: 16px Graphik Regular (Body 2), Slate
Chevron Icon Colour: Steel

Line: 0.5px Feather Grey
Row Background Colour: White
State Description: 16px Graphik Regular (Body 2), Slate
Check Icon Colour: Navy

*Note: Placeholder text for a form field on the settings screen should be written in the colour Steel. Secondary information in a field (i.e. see 'Inactive' above) should be written in Slate so it is accessible.

Row Background Colour: White
State Description: 16px Graphik Regular (Body 2), Scarlet

Row Background Colour: White
State Description: 16px Graphik Regular (Body 2), Navy



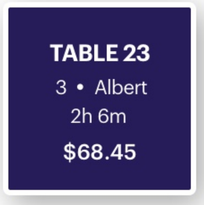
Background Colour: White
Line: 0.5px Feather Grey
Section Header: 16px Graphik Medium (Title 1)
Button Style: Tertiary Button
Chevron: 2px Navy

Floor Plan

Unselected

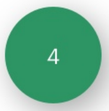
Border Radius: 4px
Table Title: 13px Graphik Regular, All Caps
Text: 11px Graphik Regular
Shadow: h-offset 4px, v-offset 5px, blur 18px, #000000 35% opacity

Selected (Dark Background)



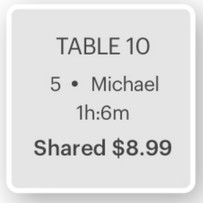
Border Radius: 4px
Table Title: 13px Graphik Regular, All Caps, White
Text: 11px Graphik Regular, White
Price: 12px Graphik Medium, White
Border: 3px, White
Shadow: h-offset 4px, v-offset 5px, blur 18px, #000000 35% opacity

Bar Seat



Text: 12px Graphik Regular
Shadow: h-offset 4px, v-offset 5px, blur 18px, #000000 35% opacity

Selected (Light Background)

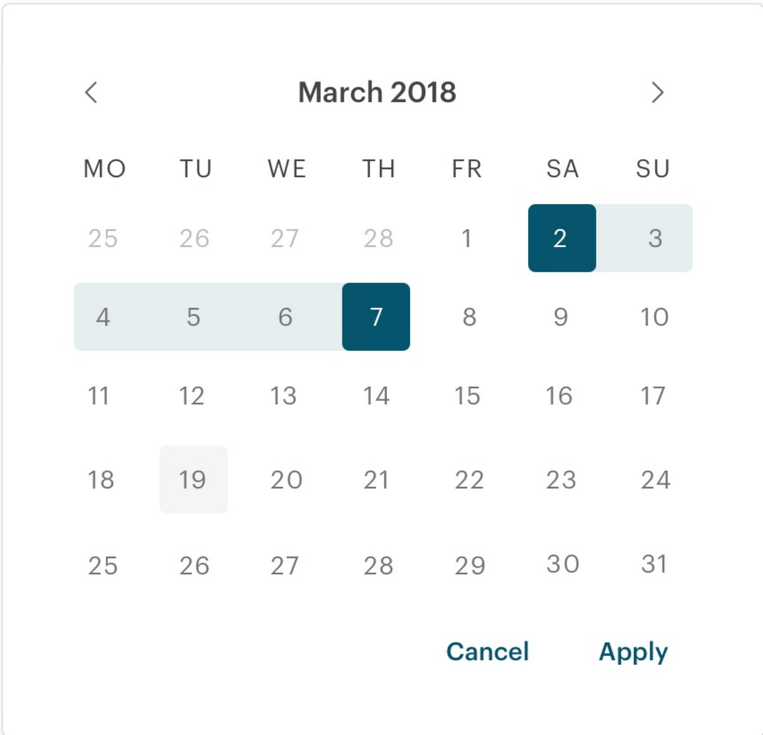


Border Radius: 4px
Table Title: 13px Graphik Regular, All Caps, Space Grey
Text: 11px Graphik Regular, Space Grey
Price: 12px Graphik Medium, Space Grey
Border: 3px, White
Shadow: h-offset 4px, v-offset 5px, blur 18px, #000000 35% opacity

Selected Bar Seat

Border: 3px, #FFFFFF

Date Picker



Month Text: 16px Graphik Medium (Title 1), Space Grey
Week Text: 14px Graphik Regular (Body 1), Space Grey, All Caps
Day Text: 14px Graphik Regular, Slate
Today: Dust, 38px by 38px
Selected Day: Navy, 38px by 38px
Selected Range: Navy, 10% opacity
Shadow: h-offset 2px, v-offset 11px, blur 38px, #000000 18% opacity
Button Style: Tertiary
Background Colour: White
Border: 0.5px Feather Grey
Border Radius: 4px
Height: 410px
Width: 426px

Selected States

Unselected List Item

Ref no. 33512 • 3 items
David L.
Extra sauce on the side. Don't...
UBER EATS
DELIVERY
$20.28
Ordered 25m

Background Colour: White

Selected List Item

Ref no. 33512 • 3 items
David L.
Extra sauce on the side. Don't...
UBER EATS
DELIVERY
$20.28
Ordered 25m

Background Colour: Cloud
Side Bar Width: 4px
Side Bar Colour: Navy

Warning Item Unselected

Ref no. 2305 • 3 items
David L.
Canceled due to no response
SEAMLESS
DELIVERY
$42.28
Ordered 15m

Background Colour: White
Side Bar Width: 4px
Side Bar Colour: Coral

Warning Item Selected

Ref no. 2305 • 3 items
David L.
Canceled due to no response
SEAMLESS
DELIVERY
$42.28
Ordered 15m

Background Colour: Shell
Side Bar Width: 4px
Side Bar Colour: Coral

Selecting Imagery

Border Radius: 4px
Border: 1px Navy
Icon Size: 26px

Form Fields

Required Field

Name (required)

16dp
8dp

Bottom padding above input: 16dp
Bottom padding below input: 8dp
Required Label: 14px Slate (Body)
Placeholder Text: 14px Space Grey
Line: 1px Steel

Labels

Name
John Smith

16dp
8dp
8dp

Top padding above label: 16dp
Bottom padding below label: 8dp
Bottom padding below input: 8dp
Label: 12px Slate (Caption)
Text: 14px Space Grey (Body)
Line: 1px Steel

Input Line

Name (required)

16dp
8dp

Line: 2px Slate

Cursor

Name
John Sm

16dp
8dp
8dp

Cursor: 1px Space Grey

Helper Text

Name (required)

8dp

Please enter your name

Padding above helper text: 8dp
Helper Text: 12px Slate (Caption)

Error Message

Name
John Smith

Please re-enter your name

16dp
8dp
8dp
8dp

Red Text: Scarlet
Line: 1px Scarlet

Disabled Field

Name

16dp
8dp

Line: Steel 50% opacity
Text: Slate 50% opacity